

Directors and Shareholders

John Pool – Chairman

The majority of John's professional experience has been in the area of healthcare, within the capital project, device and pharmaceutical markets. This has allowed him to develop skills and experience both specific to the sector in addition to general commercial management. His expertise includes management of major projects abroad ensuring adherence to budgets and timescales, fund-raising (private and public), investor relations and corporate governance. He has considerable experience in initiating and managing start-up companies and in associated fund-raising activities through a network of contacts in financial institutions. He also sits on the boards of both private and public companies.

- Consultant to five US based Biotechnology/device NASDAQ companies.
- Chairman of Wrenoaks Ltd, a company involved in the development, production and management of high-quality, total care provision for the elderly
- Consultant to Boston-based (US) capital investment fund, CB Health Ventures
- Chairman of the Management Review Committee of The Royal Veterinary College (1997-99)
- Director of Eirx Pharma Ltd.
- Non-exec Chairman of Eirx Therapeutics PLC. An Eire based Biotech public Company in the field of apoptosis. AIM market
- Non Executive Director Zyzygy plc, a life science investment company.
- Biotechnology Business Adviser to Scottish Enterprise and Highlands and Islands Enterprise, a government department for the promotion of economic growth. Providing commercial and corporate finance advice to companies and universities throughout the country.
- Non-executive director of The Medical House PLC. Manufacturers of surgical implants and instrumentation, medical devices and drug delivery devices.
- Chairman IDMOS plc and IDMOS Dental Ltd a Dundee University Company
- Director of NesTech Ltd. University Challenge Fund for East of Scotland.
- Chairman of the NesTech Fund investment committee, on behalf of the Universities of Aberdeen, Dundee and St Andrews
- Sit on the Commercialisation and Revenue generation committee of Aberdeen University
- Sit on the SIMFONEC committee for the joint Universities of London
- Mentor to M.Sc business course London Cass Business School
- Director of The London Biotechnology Innovation Centre.Ltd
- Non executive director Grannus Biosciences Ltd Glasgow University spinout
- Non executive director Physiomics plc Oxford
- Non executive chairman B1 Orthopaedics Ltd a joint company owned by University of Aberdeen, Robert Gordon University and the NHS Trust
- Chairman Phynova Group PLC An Oxford University spinout.
- Non executive chairman Blueflow Ltd Aberdeen university spinout
- Chairman Novabiotics Ltd Aberdeen based company with developing products in fungicidal and antimicrobial clinical areas.
- Chairman Pleiad Group Ltd Consultant company specialising in medical devices

Paul Blenkinsopp - Commercial Director

Paul Blenkinsopp is a champion in the area of raising patient care standards through creating visionary standards in healthcare professionals. The knowledge of the requirement in the provision of healthcare stems from positions held within the health service particularly as a member of and leader of theatre teams covering many surgical Specialities. Qualified RMN/SRN/ENB176.

During a successful business career, Paul has held key positions in major healthcare companies: As a Gold Cup winner for Davis and Geck, Cyanamid and management including the direction of their European sales training department in Belgium.

As National Sales Manager with Smith and Nephew Endoscopy, Paul grew with his fellow managers the Endoscopy business from £93000-£11m in 4 years, including management of integration of Acufex following merger. Paul is a Published author in surgical literature. Following a period where he was seconded to complete a market assessment in SE Asia for Smith and Nephew on the potential of the Laparoscopic Surgery, Paul moved to fulfil the position of Director of Marketing for Tyco Healthcare UK with sales growth 10%+ above market growth for 3 years whilst position held.

Paul represented Tyco Healthcare working on government projects to build Surgical Diagnostic and Treatment Centres and worked with the Ministry of Defence to provide rapid deployment medical care to benign states.

Since founding MedicaPro Limited and its development Paul has also carried out consultancy work for NiTi an Israeli company developing a new compression anastomosis device and stapling products.

Graeme Smith – CEO

Graeme's early sales career with Philip Woolfson Ltd involved pioneering a new division of innovative entertainment systems to the licensed trade. He then joined General Foods Ltd in their vending division where he won sales awards in his first year. Subsequently Graeme joined a sales and management recruitment consultancy as a consultant in their specialist sales recruitment division and in the next seven years he progressed to Senior Partner in this firm.

Later Graeme became the highest achieving sales specialist with United States Surgical Corporation over the first four year period winning numerous awards for business growth and development. He then accepted a position of Sales Director for Northern Europe, Middle East and Africa in the pioneering Cardiac Division of USSC.

Graeme became a founding partner and director of The Best of Health Ltd, which was nominated for "Entrepreneur of the Year 2002". This prestigious award, sponsored by Ernst and Young, The Financial Times and Citibank, was positive recognition of the business model and success achieved over a short period of time. Graeme left The Best of Health Ltd to move back into the medical and healthcare arena with MedicaPro Ltd. as a founder and director of the business. The company changed direction mid-2004 after assessing the market potential of GX Labs and after extensive consideration committed to applying its skills to help pioneer and promote G-Cide® .

Over a number of years Graeme's ability to pioneer ideas and create new markets has been the backbone of his sales, business and development strengths. His contacts and business network stretch world-wide.

Walter Semple – Company Secretary

Walter has extensive experience in company management and also acts as our company solicitor.

- Studied arbitration law as a specialty and was chairman of the Scottish Committee of the Chartered Institute of Arbitrators in Scotland for two years
- Trained and qualified as an accredited mediator with the Centre for Dispute Resolution in London
- Chairman of the Scottish Lawyers European group for two years
- In 2000/2001 elected President of the Franco Scottish Business Club. This club is closely associated with Chambre de Commerce Francaise de Grande Bretagne in London and the French Trade Commission in Edinburgh.
- Represented the Law Society of Scotland on the CCBE (European Bar Council) for some years
- President of the Association internationale des Jeunes Avocats (AIJA) in 1983/84 which gave contacts, insights and education in international affairs
- A Board Member and then Secretary of Lex Mundi, based in Houston, Texas; the world's largest international law firm network

- A member of the Governing Council of Union Internationale des Avocats based in Paris between 1997 and 2001. Also with its Private International Law and ADR Commissions.
- A member of the Council of the Law Society of Scotland between 1976 and 1980 and also from 2003 to date
- A part time teacher in the University of Glasgow in the Department of Taxation. Also taught various subjects connected with international law and in particular jurisdiction and applicable law
- For some years a member of the Business Committee of the General Council of Glasgow University

Professor Charles Baden-Fuller – Non Executive Director

Professor Baden-Fuller is the Centenary Professor of Strategy at Cass Business School, City University (since 1995). Since joining academia from Wall Street, he has led many research projects, published extensively in journals and books and has acted as an advisor to many CEO's on strategy. He is also an expert on knowledge management in newly emerging industries.

Dan Dullaghan and Patricia Pearson – PR and Media

Patricia Pearson

Patricia brings more than 25 years of international management and marketing experience to MedicaPro. A former president of our marketing/public relations companies in the United States and England, she offers a broad spectrum of international product and service marketing expertise.

For the past 15 years, Patricia has focused on healthcare marketing, to both professional and consumer markets. In recent years she has worked as managing director for Burson

Marsteller's healthcare practice in Chicago and started and developed BM's healthcare practice in California, building it to a \$1.6 million fee income business in less than a year. Promoted and transferred to Chicago, she later accepted a position as president of a 70-year-old public relations company (with 45 employees), that she later sold to Publicis of Paris within two years.

Always an entrepreneur, she then, with husband Dan Dullaghan, moved back to England to start a healthcare consulting business, *Key Health*, for Incepta Group plc.

Patricia's professional life has traversed the communications area. She has been a journalist, editor, teacher, university instructor/administrator, advertising creative director and copywriter. She has published many articles in both professional and consumer publications.

Patricia holds a Bachelor of Arts degree in English, psychology and marketing; and a Master of Arts degree in journalism and public relations, both from Ball State University in the United States.

She and her husband now live in southwest France, where she continues as an international marketing consultant, in addition to operating a luxury bed & breakfast from a 12th century priory.

Dan Dullaghan

A senior communications professional with international experience in public relations, direct marketing, advertising and fundraising for 25 years, Dan brings his focused attention now to MedicaPro, assisting with the worldwide marketing of its products and brand.

Formerly, senior vice president of healthcare for a Chicago public relations firm, Dan has worked for many international public relations agencies, including Porter Novelli and Incepta plc. While offering a broad-based expertise, Dan's focus has been healthcare for the past 15 years, guiding pharmaceutical, biotechnology, medical devices and information technology clients in marketing their products/services to prioritised audiences.

An entrepreneur, he and his wife, Patricia Pearson, began their own business in the United States in the early 1980s for eight years. They sold the company and moved to England in

the early 1990s, where they began another healthcare marketing business, focusing on services to independent and National Health Service hospitals. Four years ago Dan founded a healthcare marketing company for Incepta plc in the United Kingdom, where he worked for clients such as Tyco Healthcare, Southern Medical Alliance and BMI Hospitals.

Dan's early career provided experience with large corporations, as communications and consumer affairs director for Blue Cross/Blue Shield of Indiana and development director for Butler University in Indianapolis, Indiana. He also has consulted with Gemini Consulting, Coopers & Lybrand and Anderson Consulting for change management and market expansion issues with hospitals, doctors, medical equipment manufacturers, insurers and health charities.

He holds a Bachelor of Arts degree in journalism from Butler University and a Master of Arts degree in public relations from Ball State University, both in the United States. He is also an accredited member of the International Association of Business Communicators and has received certification from the National Society of Fund Raising Executives in the United States.